

# VERSUS

---

A survey of emerging contemporary art from around the world.

---

---

Versus is a unique, curated, group contemporary art exhibition focusing primarily on emerging artists.

The basic premise is initiated when two chosen cities 'compete' with each other through the creation of art, and thus, create a dialogue with one another that is measured through contrast and comparison.

The idea is based on the historical reality that artists in one city would either have had to travel a great distance to see the makings of another city, or merely wait until samples of a current trend from afar would be showcased in their own cities. It was often a slow process, and cumbersome at best. Today, there are many surveys and exhibitions of art traveling far and wide, many of them well known international Biennials or art fairs. The process of communication and the sharing of ideas is much quicker and more easily accessible in today's established art market.

However, it is more rare to have these opportunities when it comes to emerging trends or styles from one city to the next. Versus endeavours to promote these emerging artists because it gives a singular and focused view on those artists and art that are at the cutting edge of the contemporary art world. Through the act of bringing together two distinct cities, and their selection of emerging artists, Versus expects to compare and contrast a sample of the dynamic art being created today, within a

setting that is not an established gallery or museum.

The exhibitions are restricted to emerging artists that best represent current trends in various contemporary media and who primarily reside in the cities being showcased.

To provide a broad survey of contemporary emerging art, the Versus exhibition(s) set a goal of showing approximately 30 artists covering painting, drawing, sculpture, photography, video and installation, as well as performance art. The intention is for the same exhibition to travel to both of the competing cities. The exhibitions are curated by a revolving board of curators overseen and chosen by the members of QRATE. These curators are constantly involved in the search for art and artists that best represent the emerging trends in today's contemporary art market.

After a very successful debut exhibition in NYC in 2007 titled **LONDON vs NYC**, in which over 30 artists in various media were showcased in an abandoned showroom in Manhattan, several new Versus exhibitions are currently in the planning stage – next one being **DUBLIN vs NYC**, which is scheduled for the Spring of 2010 in Dublin, Ireland.

*for further information please contact us at [info@grate.net](mailto:info@grate.net)*